



Driver Advisory Board



Driver Advisory Board - design

LTI has 6 drivers on an advisory board, working from specific areas of our company.

Drivers

Regional OTR Driver

Midwest Local Driver

Dedicated Fleet Driver

Owner Operator

Lease Purchase OO

Driver Trainer

Female Driver

LTI

President & CEO

Executive Management

Driver Retention Specialist

Operations

Sales

Safety

Maintenance

Driver Advisory Board - program

- Our Advisory Drivers are there to communicate with other LTI drivers, share information on what is happening at LTI, share information back to LTI on driver perception, concerns, and share suggestions & ideas from our drivers.
- Drivers can feel comfortable talking to another driver rather than management on issues, thoughts and ideas, and they know that it will get to management, and our President & CEO.
- Driver Retention Specialist - Drivers & Advisory Driver will have direct/daily communication, expand communication. Will manage the program.
- Advisory Drivers are invited in our management meetings when possible.
- All Advisory Drivers have my direct phone line, and can call me anytime.
- We want our Driver Advisory Board to participate and be part of our new equipment purchases (get their opinion).
- We want our Driver Advisory Board to provide information to Sales on Customers, Shippers & Receivers, good loads / bad loads, etc..
- We want our Driver Advisory Board to provide feed back on Operations, Fleet Managers, load planning, miles, home time, and the shop.

Driver Advisory Board - purpose

- ❑ We want our drivers to feel that their voice is being heard, and that they are truly a part of the company and our direction.
- ❑ We want our drivers to know that their concerns will be addressed, and ideas and suggestions are valued and encouraged.
- ❑ We want our drivers to know that they have an input on company decisions on; policies for drivers, new equipment selection, driver programs, etc., and that our Driver Advisory Board are “Drivers, for the Drivers”.
- ❑ It provides a platform for us to get information to our drivers such as; new equipment purchase/delivery, new business, new opportunity, new incentives, policies, etc.
- ❑ We feel the Driver Advisory Board is a big component for driver recruiting & driver retention.
- ❑ This program hopefully will get our management and personnel more understanding on what drivers deal with day to day, and what they want.
- ❑ And knowing that driver issues / suggestions will be heard and go straight to the top.

Thank You

