



THE ERB GROUP OF COMPANIES

TC-05 Best Idea Session

September 22, 2017



Service, Satisfaction, Success!



BEST PRACTICES FOR DRIVER RECRUITING

- Employee referrals
- Job fairs at Erb terminals
- Social media contests
- Erban Report newsletter
- Recruiting video



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Driver Referral Program

REFERRALS
THAT REALLY PAY OFF
\$2,500



  If Erb/K-DAC hires a Driver/Certified Mechanic you have referred, you will receive payments via payroll of:
\$500 after they complete their first 30 days of work
\$1000 at their completion of 3 months
\$1000 when they complete 6 months

Recommendations for an entry level position do not qualify for the referral bonus.
Only eligible if candidates have not previously applied or worked at Erb/K-DAC.
H.R. and Management Personnel excluded. Referral must be stated at time of hiring.



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Job Fairs



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Social Media Contest

EMPLOYEE CONTEST!



TELL FACEBOOK WHY YOU
LIKE WORKING AT ERB

FOR YOUR CHANCE TO WIN \$500

We want Facebook to know why you like working with us! To enter the contest you have to share our recruitment video and write a post about your experience at Erb Transport!

(Full instructions and Terms & Conditions can be found attached to this email)

CONTEST STARTS NOW!

AND WILL RUN UNTIL SEPT 5

REMEMBER! Erb has an Employee Referral Bonus! If a Driver applies and gets hired because you referred them through Facebook you could earn \$2,500!

(Referral Bonus information attached)



DON'T FORGET TO LIKE OUR PAGE!



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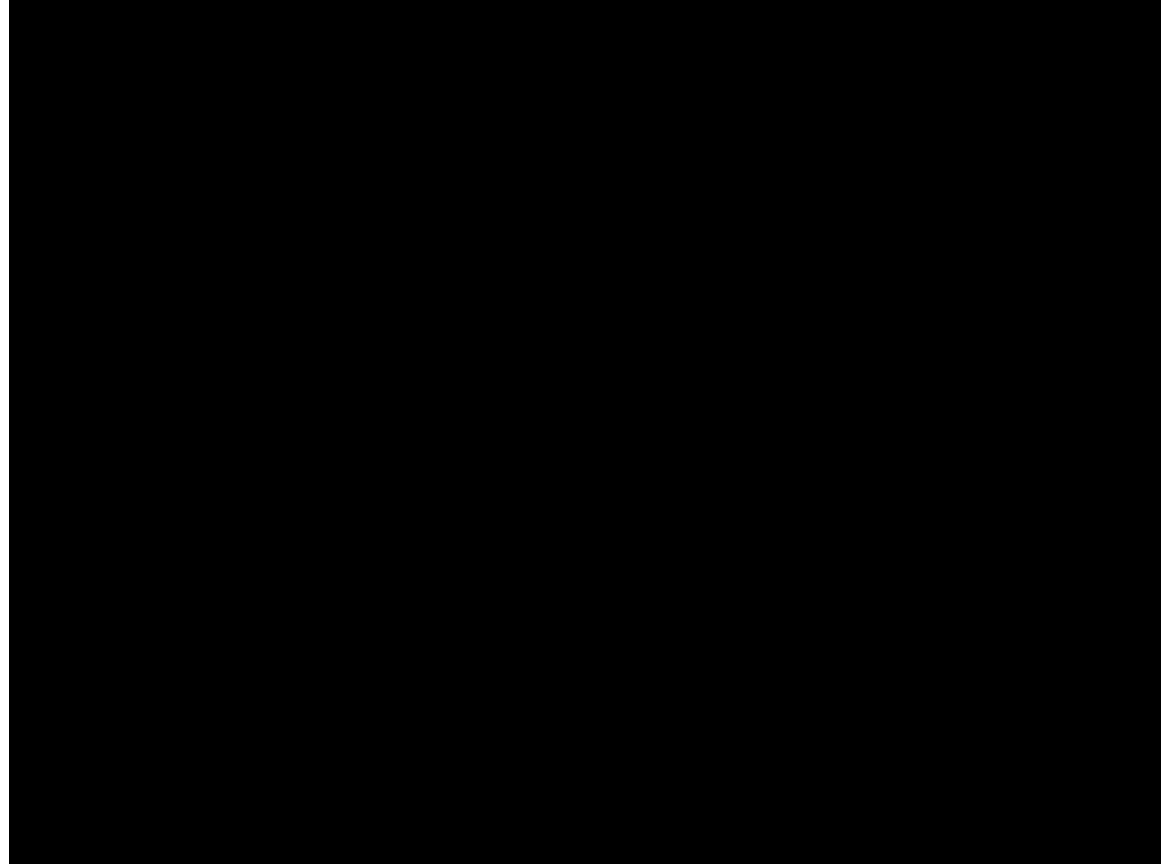
Erban Report Newsletter



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Recruiting Video



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